

Name CHRIS ROONEY
E-mail chris@looneyrooney.com
Web www.looneyrooney.com
Phone 415.827.3729

Employer No. 1 **YOUNG & RUBICAM** San Francisco, CA
Position Senior Graphic Designer, Art Director
Time Period 1997 - 2009
Duties Design for business collateral, corporate identity, print advertising, packaging and promotional materials
Clients Adobe, AMD, Chevron, Foster Farms, Hitachi, Jacuzzi, McAfee, MGM Grand, NetApp, Polycom, San Francisco Film Festival, Sony, Texaco, Tivo

Employer No. 2 **ALLEN CRAIG COMMUNICATION DESIGN** San Francisco, CA
Position Graphic Designer
Time Period 1997
Duties Design for business collateral, corporate identity, product design, and promotional materials
Clients Golden Gate National Park Association, Microsoft, VentureOne

Employer No. 3 **LEVINSON & ASSOCIATES** San Francisco, CA
Position Graphic Designer
Time Period 1995 - 1997
Duties Design for business collateral, corporate identity, print advertising, and promotional materials
Clients Genentech, McKesson, San Francisco Public Library

Employer No. 4 **CHRIS ROONEY ILLUSTRATION/DESIGN** San Francisco, CA - Berkeley, CA
Position Designer, Art Director, Illustrator
Time Period 1994 - Present
Duties Design and Illustration for print collateral design, spot illustration, packaging, custom lettering and logos
Clients A Touch of Home Corporate Suites, California Closets, JUMBOshrimp, JWT, Koa Capital, National Geographic Kids, RadarGolf, Reputation Defender, The Graceful Cookie

Education Virginia Tech, College of Architecture and Urban Studies
Bachelor of Architecture Degree, focus on graphic design

Skills Extremely fluent in Adobe InDesign, Illustrator, Photoshop, and Acrobat
Digital photography and retouching, pre-press production, and letterpress printing

Recognition 2006 How Magazine International Design Annual
2004 How Magazine International Design Annual
2003 Print Magazine Regional Design Annual
2003 How Magazine International Design Annual
2002 Communication Arts Magazine Design Annual
2002 Step Inside Magazine 100
2002 Print Magazine Regional Design Annual
2002 How Magazine International Design Annual
2001 New York Festival
2000 How Magazine International Design Annual
1999 San Francisco Show
1998 San Francisco Show
1998 Print Magazine Regional Design Annual

Publication Appearances 2009 Logo Lounge 5
2006 1000 Icons, Symbols, and Pictograms
2005 Letterhead & Logo Design 9
2004 Design Secrets: Layout
2002 The Best of Business Card Design 5
2001 Then is Now, Contemporary Designs Look Back
2000 White Graphics